



WineVision

American Wine in the 21st Century

November 13, 2000

TO: Members of the Communications & Coordination Task Force
 Steering Committee
 Champions of all Task Forces

FROM: Simon Siegl, Chairman Communications & Coordination Task Force

On Thursday, December 7, 2000 from 3 to 5 pm at the Chalone Wine Group offices at 621 Airpark Road, Napa (the airport office park), there will be a meeting of the Communications and Coordination Task Force.

Agenda:

1. Updates on Winevision
2. Review of progress and discuss next steps form
Communications / Coordination Priorities
 - a. WineVision Forum
 - b. Survey needs, identify gaps and develop information resources
 - c. Develop trends
 - d. Outreach efforts
 - 1) Develop key messages of other task forces
 - 2) Speakers bureau to target audiences
 - 3) Video
 - 4) WineVision Website
3. Preparations for meeting in January at Unified Symposium
4. Expectations and date for the next Communications and Coordination Task Force.

Please RSVP your attendance by return fax (707)255-2044 or e-mail :admin@winevision.org

Name_____ Company_____

_____Yes, I can Attend

_____No, I am unable to attend