

Agenda

WineVision Communications Task Force Meeting

March 30, 2001

1:30 – 3:00 p.m.

WineTasting.com Offices

1. Agree on plans to further develop the WineVision website
2. E- groups
 - Σ making the most of E-groups
 - Σ develop some guidelines and recommendations for task force use
3. Further development of the WineVision PowerPoint presentation
 - Σ Refinement of the presentation
 - Σ Distribution
4. Leave-behind flier/brochure
 - Σ What's its purpose?
 - Σ Should it be basic so it remains relevant?
5. Annual meeting
 - Σ Develop a plan
 - Speakers
 - Σ Assignments/timelines
6. Receive requested proposal from Rich Cartiere/Paul Wagner for PR outreach plan for WineVision
7. Next Meeting Date