

WineVision

American Wine in the 21st Century

Agenda

WineVision Planning Champions Meeting

July 30, 1999

Embassy Suites, Napa

Meeting Objective: Brief Planning Team Champions on WineVision process, clarify their roles, organize planning teams and assign recruitment responsibilities.

10:30 a.m. Introductions / confirm meeting objective – Paul Dolan

Reconfirm project expectations and how we're doing – Paul

Clarify objective for Sept. 14 meeting – Cynthia Carson, Kerry Tucker

Confirm process for Sept. 14 meeting

Confirm role for Planning Team Champions

Noon Working Lunch

Organize planning teams – Paul

Assign planning team recruitment responsibilities

Confirm objective / expectations of August 2 meeting of trade groups

Industry announcement of planning team champions

2:30 p.m.

Adjourn