



WineVision

American Wine in the 21st Century

Wine Vision Forum Meeting
In Conjunction with California Regional Winery Associations

Lodi Wine & Visitors Center
January 23, 2001
5:30 to 9 p.m. (working dinner)

Agenda

5:30 Reception and Tour of Lodi Wine & Visitors Center

6:00 Forum Highlights
Briefs on 2000 Meetings
2001 Meeting Opportunities

Status of WineVision

Reports from WineVision Task Forces
Sustainable Practices
CAWG/Wine Institute Sustainability e-group
Global Marketplace
Wine Institute export marketing programs
American Culture

Coordination & Communications

Discussion and Feedback from Forum Participants

Legislative/Regulatory Issues Exchange (time permitting)